


```

graph TD
    201[201 Assign feature categories to each product category based on available data] --> 202[202 Assign a weighted importance to each feature categories based on available data]
    202 --> 203[203 Rank items in a product category according to the weighted importance of the feature categories]
  
```

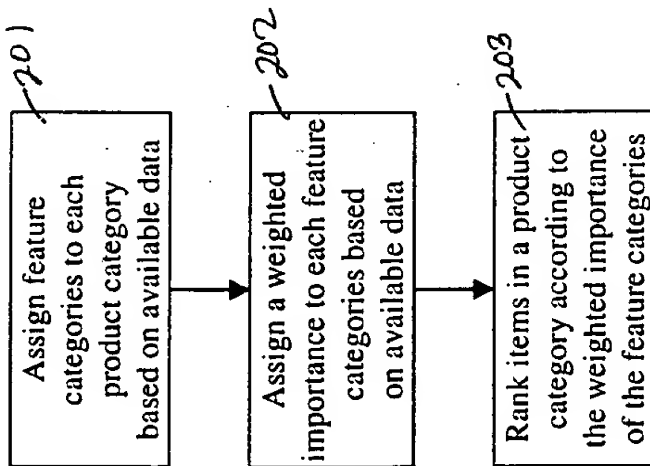


Figure 2a

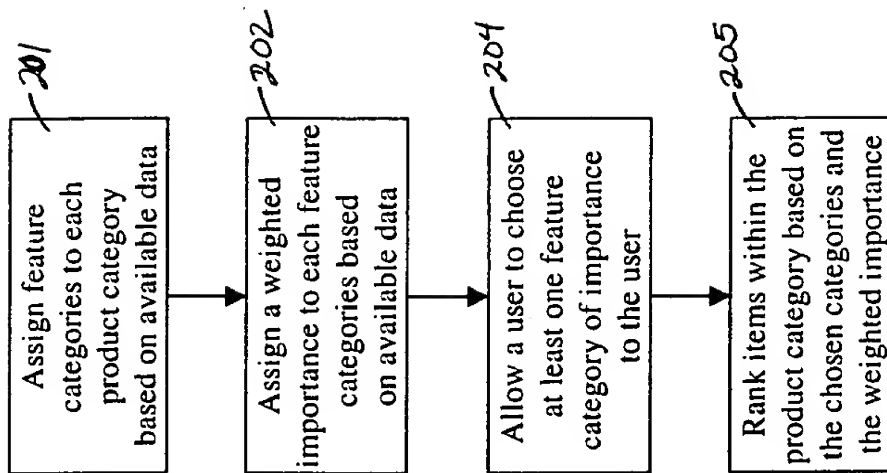


Figure 2b

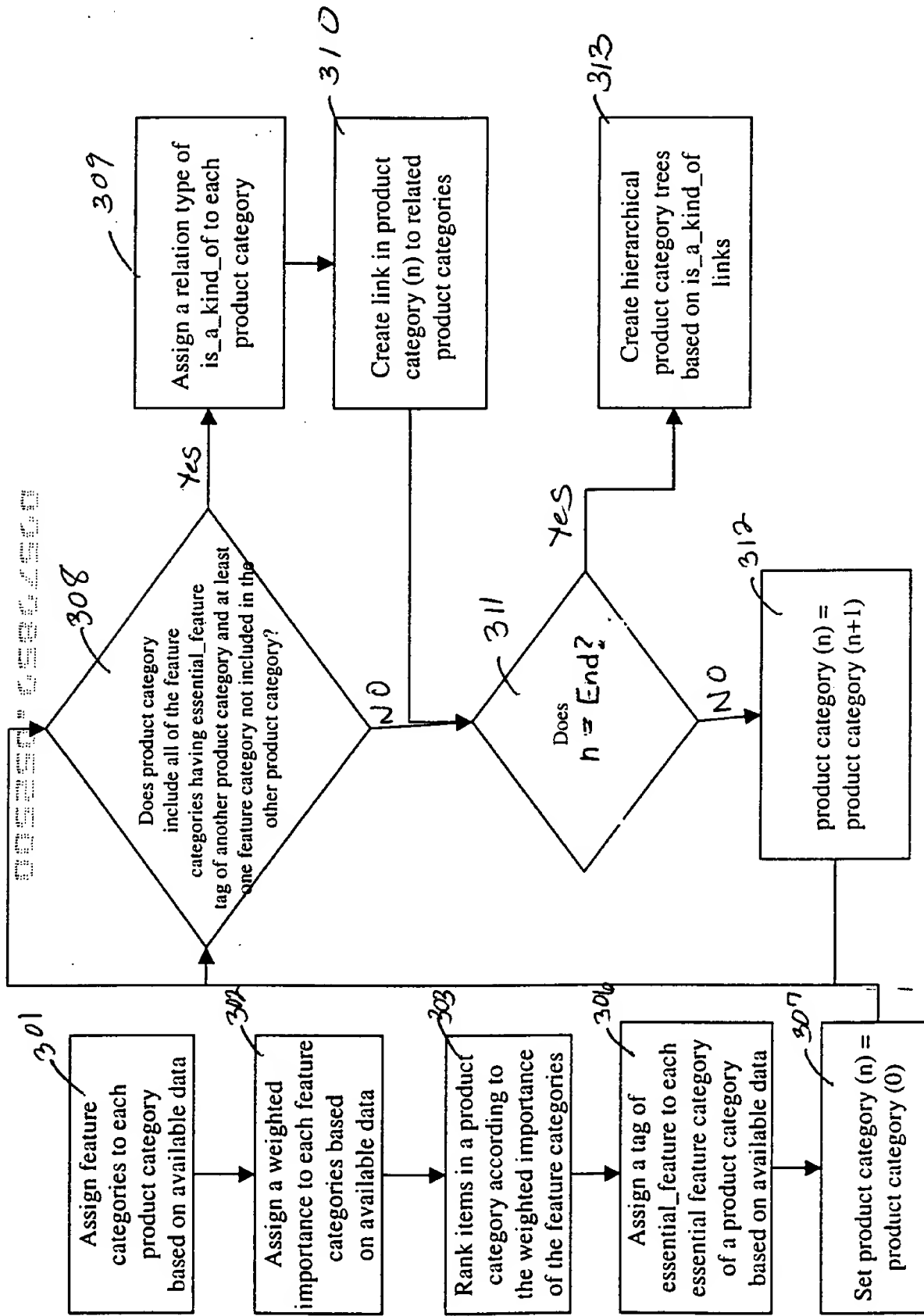


Figure 3

BEST AVAILABLE COPY

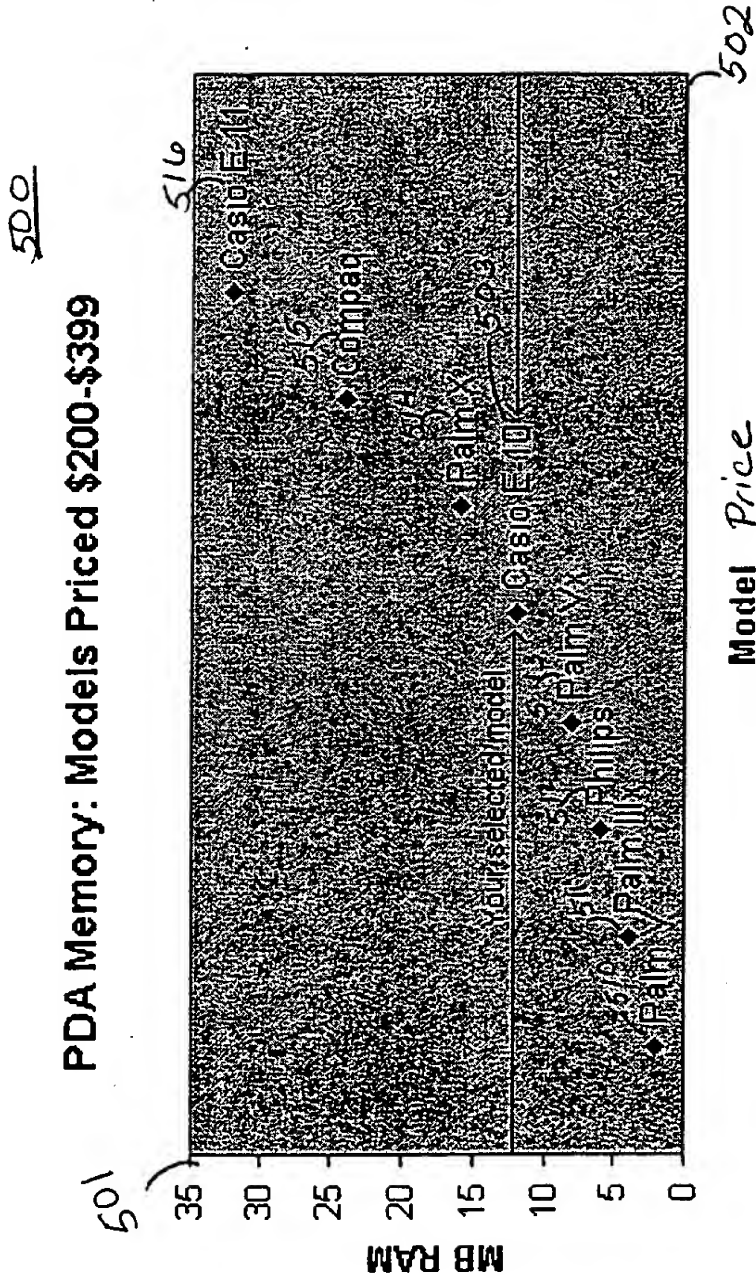


Figure 5

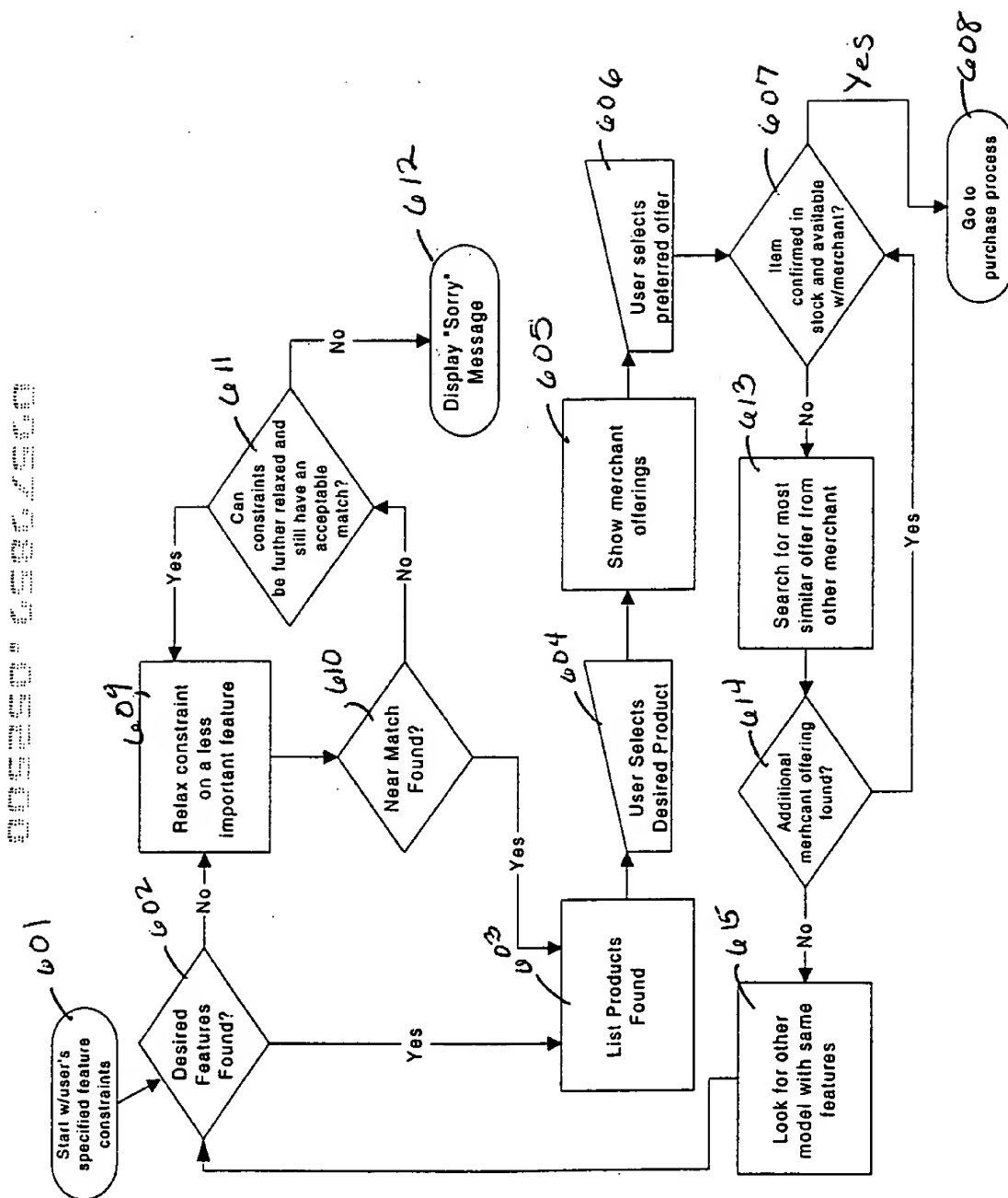


Figure 6